

LOUISIANA RICE PROMOTION BOARD
Board of Directors Meeting
Meeting Minutes

LSU AgCenter Rice Research Station, Crowley, LA
Monday, June 26, 2020

Call to order, opening comments and certification of quorum

Chairman Owen called the meeting to order at 9:05 am and welcomed members and guests. Quorum was certified.

Agenda review and approval of January 16, 2020 minutes

Chairman Owen presented the agenda and the minutes for consideration.

MOTION by Mark Pousson; **SECOND** by Christian Richard
To accept agenda as presented.

MOTION CARRIED UNANIMOUSLY

MOTION by Thomas Faulk; **SECOND** by Paul Johnson
To accept the January 16, 2020 minutes as submitted

MOTION CARRIED UNANIMOUSLY

LRPB Financial Reports

Nicole Broussard, CPA with Kolder, Slaven & Co, LLC, presented the current financial report noting that Assessments to-date for the current fiscal year was \$ 763,488.16 with refunds to-date of \$64,780.58.

Chairman Owen asked the Board to review the financial reports including the general ledger. There were no questions from the Board concerning the financial reports.

MOTION by Paul Johnson; **SECOND** by Paul Zaunbrecher
To approve financials statements as rendered.

MOTION CARRIED UNANIMOUSLY

Certified LA Grant Update

Mark Pousson - \$20,000 they received was used for conference funding for New Orleans Marketing Expo (conference was cancelled)

John Owen - \$100,000 the LRPB received was used for 17 radio commercials in Shreveport, funding of the Certified Louisiana Rice Program, advertising in Alexandria and Monroe

John Owen - \$100,000 was awarded for the 3rd time. The advertising will be in the Baton Rouge Area – “Start with Rice” during September/October 2020.

In-state, Board-Directed Promotion Projects Update

Kane Webb directed the members' attention to the in-state promotion report that was provided in their meeting packets. Webb provided a status report with goals and accomplishments for all in-state projects.

Funding Requests Reports

Chairman Owen directed member's attention to the written funding requests in their meeting packets and which were also provided to them prior to the meeting. He noted that two of the organizations USA Rice Council and the Louisiana Rice Radio Network were in attendance by video and two other organizations LA Ind. Rice and LA Radio Network, were in attendance in person to make verbal reports and requests for funding.

Act on Funding Requests

Ag Magic

MOTION by Mark Pousson; **SECOND** by Paul Johnson

To approve LSU Ag Center's request for a \$1,000 sponsorship to Ag Magic

MOTION CARRIED UNANIMOUSLY

Ag Expo

MOTION by Christian Richard; **SECOND** by Kane Fontenot

To approve Ag Expo's request for a \$3,000 sponsorship.

MOTION CARRIED UNANIMOUSLY

LA Crawfish Board

MOTION by Thomas Faulk; **SECOND** by Mark Pousson

To approve a joint venture with the LA Crawfish Board not to exceed \$5,000.

MOTION CARRIED UNANIMOUSLY

Louisiana Radio Network

MOTION by Paul Johnson; **SECOND** by Thomas Faulk

To approve Louisiana Radio Network request for funding of September 2020 campaign with 30 second commercials at a cost of \$5,000 and funding the "Louisiana Rice Report" that would run for thirteen weeks at a cost of \$6,175 for a total of \$11,175

MOTION CARRIED UNANIMOUSLY

TWILA

MOTION by Thomas Faulk; **SECOND** by Paul Zaunbrecher

To approve TWILA request for funding in the amount of \$5,000.

MOTION CARRIED UNANIMOUSLY

New Orleans Saints Radio

NO MOTION made on funding request

LA Certified In State Promotion

MOTION by Mark Pousson; **SECOND** by Christian Richard
To approve request for funding in the amount of \$15,000.

Further discussion.

AMENDED MOTION by Mark Pousson; **SECOND** by Christian Richard
To approve request for funding in the amount of \$15,000.

Further discussion.

MOTION WITHDRAWN.

USA Rice Council

MOTION by Kane Fontenot; **SECOND** by Paul Zaunbrecher
To approve the USA Rice Council funding request, not to exceed \$1 million and to authorize the Chairman and Secretary to renew the contract.
MOTION CARRIED UNANIMOUSLY

Act on Contracts

Kolder, Slaven & Co. LLC

MOTION by Thomas Faulk; **Second** by Kane Fontenot
To approve the contract with Kolder, Slaven & Co. LLC for professional accounting services for an annual fee of \$5,075.
MOTION CARRIED UNANIMOUSLY

Edward Barousse (new attorney)

MOTION by Paul Johnson; **Second** by Christian Richard
To approve the contract with Edward Barousse for professional legal services for an annual fee of \$2,000.
MOTION CARRIED UNANIMOUSLY

US Rice Farmers

MOTION by Thomas Faulk; **Second** by Paul Johnson
To approve the contract with US Rice Farmers.
MOTION CARRIED UNANIMOUSLY

Webpage

Chairman Owen introduced Bruce Schultz. He presented an update on the web page and blog.

MOTION by Paul Johnson; **Second** by Tommy Faulk
To approve the proposal by Mr. Schultz to maintain the Louisiana Rice Promotion Board web page for a total of \$1,000
MOTION CARRIED UNANIMOUSLY

Amend and Develop Budgets

Nicole Broussard, CPA provided members an amended budget sheet and a budget development sheet. She then assisted the board in preparing the 2019 – 2020 amended budget and developing the 2020 – 2021 budget.

MOTION by Paul Johnson; **Second** by Thomas Faulk
To accept the amended budget as developed by the board.
MOTION CARRIED UNANIMOUSLY

MOTION by Thomas Faulk; **Second** by Paul Johnson
To approve the 2020 - 2021 Budget as developed by the board.
MOTION CARRIED UNANIMOUSLY

Election of Officers

MOTION by Kane Fontenot; **Second** by Paul Johnson
To elect the slate of officers as follows John Owen as chairman, Kane Fontenot as vice chairman and Thomas Faulk as secretary/treasurer and to reappoint the signatories on the checking account as Thomas Faulk, Christian Richard and Paul Zaunbrecher.
MOTION CARRIED UNANIMOUSLY

Appointments

MOTION by Paul Johnson; **Second** by Paul Zaunbrecher
To appoint Edward Barousse as the board's Education Liaison on Ethics.
MOTION CARRIED UNANIMOUSLY

Record Retentions

MOTION by Tommy Faulk; **Second** by Paul Johnson
To approve and accept the Renewal of the Records Management and History report to be submitted to the Louisiana Secretary of State.
MOTION CARRIED UNANIMOUSLY

Public Comments

Chairman Owen called for public comments. None were offered.

Adjournment

MOTION by Paul Zaunbrecher; **Second** by Thomas Faulk
To adjourn the meeting.
MOTION CARRIED UNANIMOUSLY

Meeting at was adjourned.